





# SCHOOL OF ARTS AND SCIENCE (SAS), AV CAMPUS, PAIYANOOR – 603104 ENTREPRENEURSHIP DEVELOPMENT CELL & INSTITUTION'S INNOVATION COUNCIL

## SAS/EDCIIC/CIR/2023-24/004

## CIRCULAR

ACADEMIC YEAR: 2023-24

DATE: 14.11.2023

The EDC-IIC and Tech Savies Association of Computer Science Department jointly organize a Hackathon Event "SAS-Start-a-Thon" for the students of SAS, as a part of IIC.6 Quarter-I activities. The event will be held at Smart Room, SAS on 15.11.2023 from 10:00 AM. Requesting all Departments to send their interested students to participate and make the event a grand success.

Director (SAS)

CIRCULATED TO	All HoDs and Faculty members	
	Notice Boards	











## SCHOOL OF ARTS AND SCIENCE

## Vinayaka Mission's Chennai Campus, Paiyanoor ENTREPRENEURSHIP DEVELOPMENT CELL & INSTITUTION'S INNOVATION COUNCIL (EDC-IIC) In Association with the Tech-Savies Computer Association, Department of Computer Science

## REPORT OF THE START-A-THON EVENT (DATED:15/11/2023)

Name of the Event : Start-A-Thon

Date & Time : 15.11.2023 & 10:00 a.m.

Venue : Smart Room, SAS.

Total Participants : 45



The Entrepreneurship Development Cell and Institution's Innovation Council (EDC-IIC) of School of Arts and Science, Vinayaka Mission's Chennai Campus, Paiyanoor in association with the Tech-Savies Computer Association, Department of Computer Science organized a fascinating Start-A-Thon event on 15.11.2023, by 10.00 a.m. The event was organized as a part of organizing an inter/intra Hackathon and rewarding the best ideas under Quarter-I IIC 6.0 activities. During the event, 12 teams participated

and presented their business shrewdness with thought-provoking and innovative start-up ideas.

The event commenced with a welcome address by Dr B.Srinivasan, President EDC-IIC. He explained the motto of EDC-IIC and the purpose of organizing the hackathon events.





Dr T. H. Nazeema, the Director of the School of Arts and Science. presided over the function and gave an insightful presidential address on this occasion. She quoted the importance of entrepreneurship skills among the students and asked them to involve more on such occasions.

Dr I. Ameeth Basha, Head and Associate Professor of Chemistry, Dr R Kamaraj, Assistant Professor of Commerce and Ms R. Madhu Bala, Assistant Professor of English were the judges of the event.





The top three winners were selected based on the relevance, clarity and portrayal of entrepreneurial ideas effectively. The event concluded with a heartfelt vote of thanks by Dr N. Susitha, Associate Professor, Department of Computer Science. She extended gratitude to the participants, faculty members, and organizers who made the session possible.

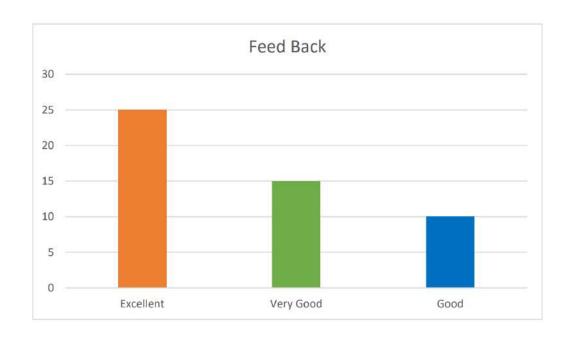
Members of EDC-IIC, Dr. Vijay Kumar, Head of the Department of Computer Science and the faculty

members, Tech-Savies Computer Association members, and the event coordinator Dr N. Susitha of made all the arrangements for the Start-A-Thon event. Heads, Faculty members of all the departments of SAS, members of EDC-IIC, and students participated in the event.

### **OUTCOME OF THE EVENT:**

- **1. Boosted Marketing Skills**: Participants came to know their way of marketing and what are all expected, while branding their products.
- **2. Enhanced Team work :** Each participated team did the role and learned the time synchronization for the interaction and portray the everyone role during the preparation of the product.
- **3. High level of tolerance and justification**: All participants came to know their tolerance must be enhanced after phasing the queries raised from the juries and identified how to justify their thoughts towards the questions.

## FEEDBACK OF PARTICIPANTS



## GLIMPSE OF START-A-THON SUMMIT BY PARTICIPANTS

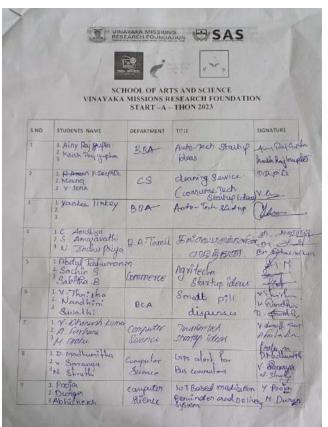








### REGISTERED PARTICIPANTS



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