

## SCHOOL OF ARTS AND SCIENCE AV Campus, Paiyanoor - 603 104

### Internal Quality Assurance Cell (IQAC)

### QUALITY WEBINAR SERIES PROGRAM REPORT

<b>Title of the Event</b>	:	The Importance of IPR – Patents
<b>Date</b>	:	21.05.2022
<b>Venue</b>	:	SAS
<b>No. of Participants</b>	:	100

A webinar on intellectual Property Rights: Patents, Copyrights and Trademarks were conducted at School of Arts and Science, AV Campus, Paiyanoor on 21.05.2022. The webinar

was delivered from the SAS Campus. Over 100 participants attended the quality webinar series through online mode. Participants were welcomed by the Dr. S. Kavitha, IQAC Coordinator at 10.00a.m. The webinar was inaugurated by our Honourable IQAC Director Prof. P. Ganasekar at 10.10a.m. with inaugural address. During his inaugural address honourable IQAC Director stressed the importance of IPR and its relevance in these times and its necessity for the advancement in research and development in

India. Background of the webinar and introduction of speaker, (**Mr. A. Raja, Assistant Controller of Patents and Designs, (Group – A Gazetted Officer), Indian Patent Office, Chennai**) was given by Ms. Mahalakshmi, Assistant Professor, Computer Science.

The speaker spoke on the topic of “IPR”. His lecture started with an introduction to Intellectual Property Laws and spanned across the different disciplines related to IPR. He pointed out that IPR is no more confined to the legal fraternity, but has spread across all disciplines because of which it has an impact and significance on arts, science, commerce, management and business. Patents copyright and trademarks have great significance not only in the uplifting the



Internal Quality Assurance Cell

#### Quality Webinar Series

Cordially invites you all for the 8<sup>th</sup> (QWS) Webinar on

#### The Importance of IPR-Patents

on 21-05-2022 @ 10.00 a.m. | Virtual Platform : Microsoft Teams

##### Chief Guest

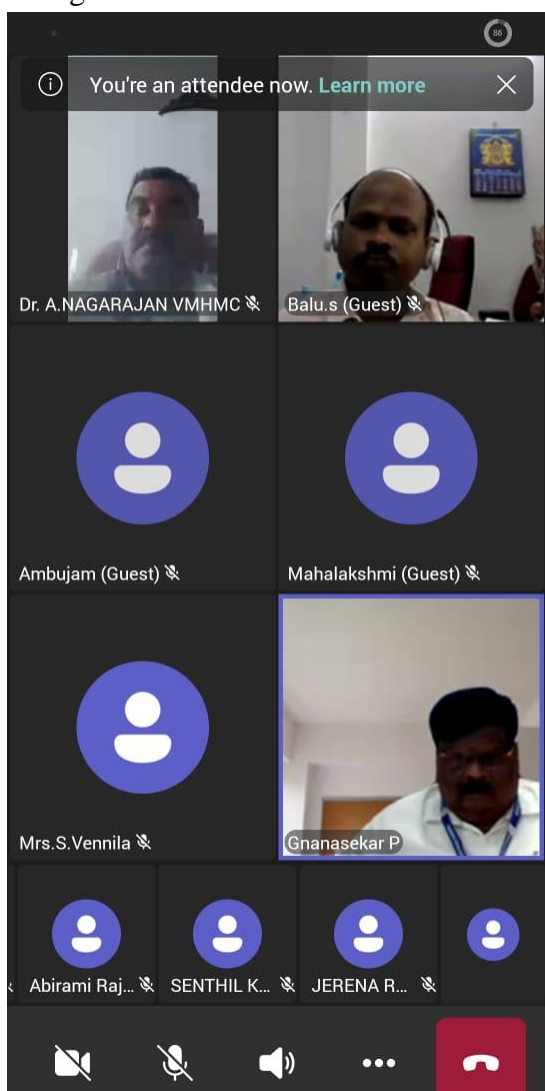
**Mr. A. Raja**  
Asst Controller of Patents and Designs  
(Group - 'A' Gazetted officer), Indian Patent Office,  
Chennai

##### In the presence of

**Dr. P. Gnanasekar**, Director, IQAC, VMRF-DU  
**Prof. Dr. K. Manivannan**  
Director, School of Arts and Science



knowledge economy but also in fine-tuning it. He gave an overview on the importance of legislation in the field of science and arts community, how innovation comes with different disciplines with collaboration research, marketing innovations etc. He explained how to file a patent in India itself with respect to life science, biotechnology, computer science and physical sciences and also in the context of collaboration research He gave an overview on the claim drafting to capture a molecule or a compound, process, methods, drugs, claims to monopoly, copyright for arts, authoring music, painting, movie, computer programme, first author claim of book, translator claim to different language and trademarks used in the court of business and management etc.



Then he discussed on different aspects of intellectual properties like industrial design, geographical indication, trade secret, protection of farmers' rights and researchers' rights. He concluded the talk by explaining the rationale of protection and the nature of IPR. He emphasized that IPR has to be renewed from time to time for keeping them in force except in case of copyright and trade secrets. This session went up to 11.50 a.m. followed by 10 minutes of interaction with participants.

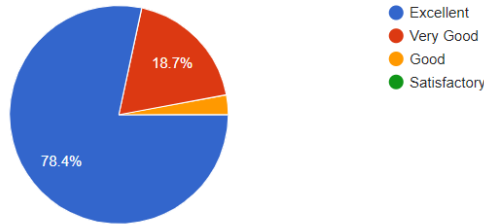
The workshop was concluded at 12.00p.m. by Prof. I. Ameeth Basha, Associate Professor of Chemistry, SAS.

The Workshop was highly informative to students, teachers and research scholars. Teachers and students from other departments, colleges, universities and research institutes from different parts of India participated in the webinar. Thus webinar provided valuable awareness and insights

on the various aspects of IPR.

**Feedback :**

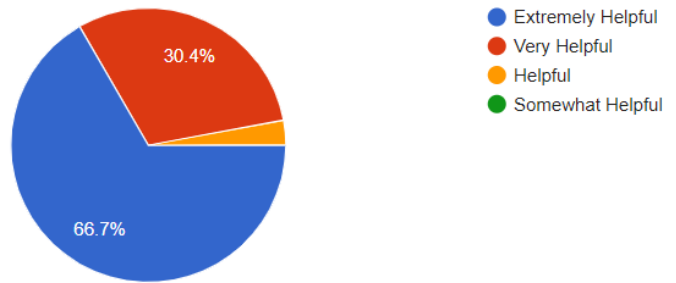
Presentation Delivered by the Resource Person is :  
171 responses



All the attended participants have given their valuable feedback regarding the webinar and 78.4% of them have given excellent sign as their feedback. Around 19% of

participants have given Good as the feedback. How useful the session to you  
171 responses

While considering the impact, over 66% of the participants have recorded the session is most useful for them and remaining 34% were replied the topic is very



good for their future decisions. Initially 45% of male participants and 55% of female participants were registered for the webinar. After submitting the feedback e-certificate for the participants has been immediately delivered to the participant's email ids.

