


SCHOOL OF ARTS AND SCIENCE (SAS), AV CAMPUS, PAIYANOOR – 603104  
SAS/CIR/025

**CIRCULAR**

**DATE: 15.09.2023**

**Sub: Power Seminar Series on “Traditional Thinking (VS) Design Thinking - Reg.**

The School of Arts and Science is organizing a Guest Lecture on **Power Seminar Series on “Traditional Thinking (VS) Design Thinking** on 20.09.2023 at 10.00 a.m in GIEC Seminar Hall. All the II and III year students are requested to attend and get benefitted.

  
DIRECTOR (SAS) 15/9/2023.

CIRCULATED TO	1. Notice board
	2. SAS Website – avsas.avit.ac.in
	3. ALL HoDs.



**SAS**  
SCHOOL OF ARTS AND SCIENCE



**VINAYAKA MISSION'S  
RESEARCH FOUNDATION**  
(Deemed to be University under section 3 of the UGC Act 1956)

## SCHOOL OF ARTS AND SCIENCE

**Vinayaka Mission's Chennai Campus, Paiyanoor - 603 104**

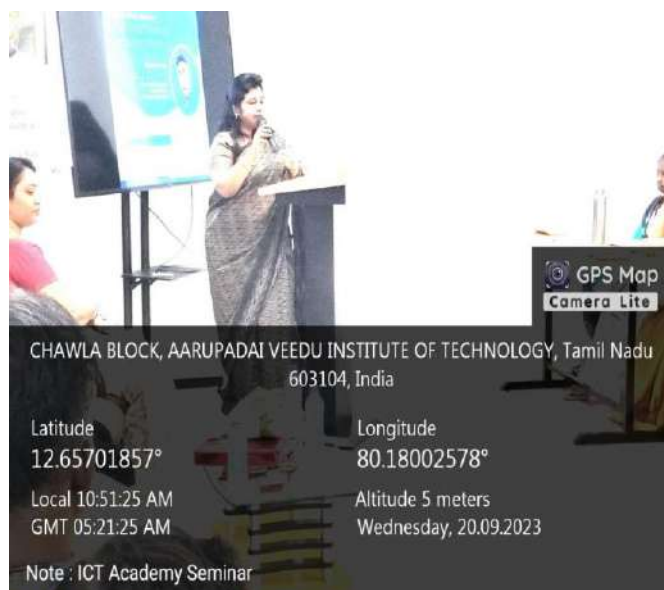
### DEPARTMENT OF ENGLISH

<b>Title of the Event</b>	:	Power Seminar Series Seminar on “Traditional Thinking Versus Design Thinking”
<b>Date</b>	:	20.09.2023
<b>Venue</b>	:	GIEC Ideation Workspace
<b>No. of Participants</b>	:	70



The Department of English along with ICT Academy organized a seminar on “Traditional Thinking Versus Design Thinking” on 20.09.2023 at GIEC, Vinayaka Mission's Chennai Campus, as a part of Power Seminar Series. The Lecture session started at 10.00 a.m. Dr. S Saranya, Head of the Department of English, set the stage with a warm welcome, emphasizing the importance of critically evaluating how we perceive and approach challenges. The

presidential address by Dr. Nazeema, Director of the School of Arts and Science, illuminated the audience with insights into the significance of melding traditional wisdom with modern methodologies. The Seminar on "Traditional Thinking versus Design Thinking" stands as a testament to the power of dialogue, collaboration, and the endless quest for knowledge. The session's focal point came to life during the keynote address by Mr. David Netto, Senior Talent Acquisition and Business Partner at





ADP India Private Limited. He shed light on the pivotal role design thinking plays in education, knowledge acquisition and development. The students were imparted with a renewed zeal to embrace both traditional wisdom and contemporary methodologies. The subsequent Question and answer session provided a platform for

students to engage with the speaker, prompting thought-provoking discussions. Mrs. Padmaragam, Assistant Professor of the Department of English, concluded the event with a gracious vote of thanks, expressing gratitude to all participants and highlighting the collaborative spirit that drove the seminar's success.



## Feedback Report

