

## A GUEST LECTURE REPORT ON “Information Education and Communication”

### DEPARTMENT OF COMMERCE

### SCHOOL OF ARTS AND SCIENCE

Av Campus, Paiyanoor, Chengalpattu – 603 104

**Title of the Event** : **Information Education and Communication**  
**Date** : 06.02.2023  
**Venue** : SAS  
**No. of Participants** : 85



A Guest Lecture on the topic “**Information Education and Communication**” was organized by the Department of commerce, School of Arts and Science, AV Campus, Paiyanoor on 06.02.2023 at 10:00a.m. With objectives to impart students on information education and communication in personal health and hygiene and their importance in career growth of the students. The resource person for the guest lecture was **Mr. CHENNAREDDY MERDU,**

IEC and HRD consultant to District Swatch Bharath Mission (Grami) Siddipet District, Telungana and he is Sociologist and he went various national international training programmes.



The organizing secretary of the Guest Lecture, **Dr. V. Murugan** Associate Professor, Department of Commerce, Dr . A. **Krishnamoorthy**, one of the organizing conveners acted as the Master of Ceremony Dr. S. Ramalinagam delivered the welcome address to the gathering. The seminar was inaugurated by the Chief Guest by lighting the lamp.



The Presidential Address was given by **Dr. Nazeema T H**, Director, School of Arts and Science. Director given the wonderful speech remarks regarding the Challenges and opportunities of students learning and communication and the students listened wonderfully. **Dr. M. Rajendhiran**, Assistant Professor, Department of Commerce introduced the chief guest to the gathering.



The seminar also provided an active platform to discuss about the various Government Programmes regarding with improve our health and the process of keeping places free from dirt, infection, disease, etc., by removing waste, trash, garbage, by cleaning streets. Disease can spread from poor

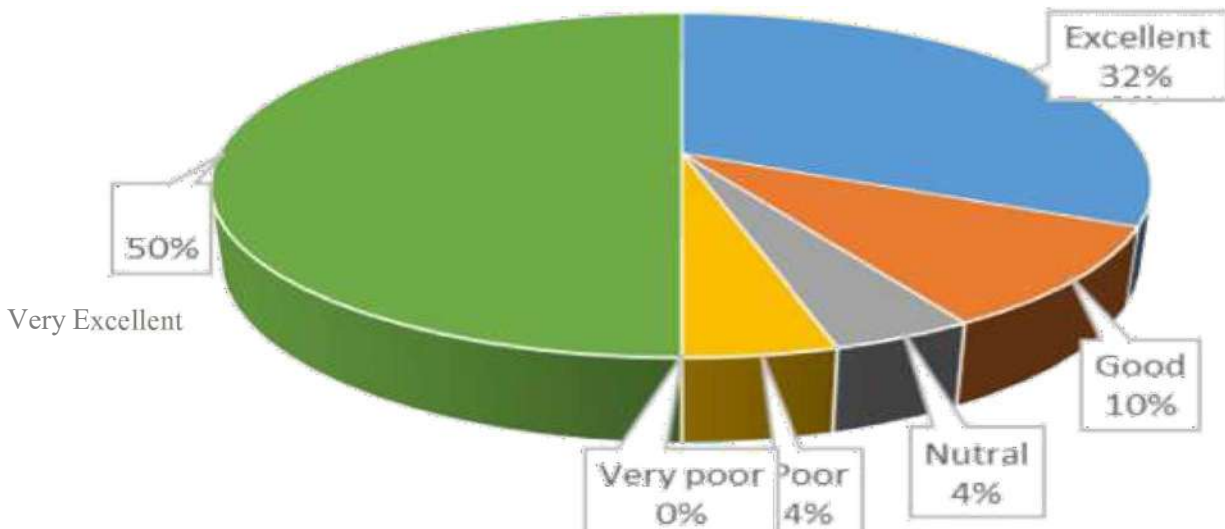


sanitation. And also showed documentary films to students how improve our societies regarding the sanitation particularly in toilet facilities.

There were 85 students attentively observed presentation and asked the doubts about the various government social schemes regarding the sanitation facilities. Overall seminar presentation created the small spark among the young minds.

At the End of the lecture, online Google feedback form sent to the students and collected. From the results, SAS observed students are interested on these kinds of future scope-based topics. The function was concluded with vote of thanks by Dr. R. Kamaraj Assistant Professor, Department of Commerce.

Rate the Speaker's Presentation Skill





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SAS/CIR/25/2022-23/003

**CIRCULAR**

**SEMESTER: EVEN**

**ACADEMIC YEAR: 2022-23**

**DATE: 04-02-2023**

The Department of Commerce is organizing a Guest Lecture titled  
“**Information Education and Communication**” on 06-02-2023 at 9.30 a.m.  
Venue – Room No: **SAHS Seminar Hall - 1.**

Resource Person: **CHENNAREDDY MERGU**  
Sociologist/IEC & HRD Consultant - TELENGANA

CIRCULATED TO: All Heads, Staff members, Non-Teaching Staffs and Students

  
**Director (SAS)**

