



**VINAYAKA MISSION'S
RESEARCH FOUNDATION**
(Deemed to be University under section 3 of the UGC Act 1956)



SAS
SCHOOL OF ARTS AND SCIENCE

*Department of Commerce
&
Department of Business Administration*

Cordially invites you all for the Seminar on

Digital Innovation in Marketing

*Expert
Speaker*

Mr. Alex Johan George

Assistant Professor
Great Lakes Institute of Management

In the Presence of

Prof. Dr. K. Manivannan
Director, School of Arts and Science

Dr. K. Manikandan
Prof & HoD, Dept of Commerce

Dr. M.B. Srinivasan
Prof & HoD, Dept of Business Administration



on 22-04-2022 @ 10.30 a.m. | Indoor Auditorium, AVIT