SCHOOL OF ARTS AND SCINECE

AV Campus, Paiyanoor - 603 104

DEPARTMENT OF COMPUTER SCIENCE

Title of the Event	:	**Seminar on Industry Expectations & the Way Forward**
Date	:	27.12.2022
Venue	:	Auditorium, Av Campus
No. of Participants :		152

INAGURATION

Aarupadai Veedu Institute of Technology and School of Arts and Science, AV Campus, VMRF (DU), jointly organized a day programme, titled **"Seminar on Industry Expectations & the way forward"** to impart the significance of soft skills, employment power and certification courses in the job market.

The faculties and more than 152 students of Computer Science department of SAS perceived the programme enthusiastically.

The meeting began on **27th December,** 2022 morning with an inaugural ceremony at the college auditorium, where the admirable Chief Guest, **Mr. Subramani Ramakrishnan,** Director, Workforce Management, IBM, lit up the traditional lamp of knowledge.

The seminar was by the presided by **Dr. T. H. Nazeema**, Director, School of Arts and Sciecne, **Dr. G. Selvakumar**, Principle, AVIT and **Prof. K. Manivannan**, Director, Industry and Academia Relationship, AV Campus. The chief guests were felicitated with mementos and shawls by the Principle, AVIT and the Director, SAS.

The Principal, AVIT, emphasized the importance of awareness about the latest IT skills. The Director, SAS also narrated the growing demand for Full stack developers in the job market. Her chief guest introductory speech which explicated the guest speaker's credibility made the speakers feel welcome and also created a ready-and-motivated-to-listen anticipation among the students.

OBJECTIVES

- Shedding light onWebsite/ Web-App Design and Development.
- Getting productive hand-on experience on Web-App Designing.
- Up gradation of technical/ IT domain skills/ software skills for the students.
- Creating awareness on foreign language courses, like Japanese, French etc.
- Facilitating the students on getting the Web-Development, Mobile App Design and Digital Marketing certifications.
- Guidance on various professional opportunities as well as career selection.
- Creating awareness on social media responsibility.

KEYNOTE SPEAKER

1. **Mr. Subramani Ramakrishnan** – "CSR and Design Thinking**"**
The speaker who is a senior employee as well as Director of Workforce Management, IBM, delivered a talk on Corporate Social Responsibilities (CSR) which ties both industry sector and

academic institutions together for Knowledge Transfer between these two arenas. He elaborately listed out various IT skills such as Design Engineering, SAP, Web Development, Networking and AI for better employability. *He pointed out the impact of Personal Grooming, Habit Changing Process, Gender Neutral Profile Manipulation, Responsible Social Media Activities, Communication Skills and created awareness on foreign language courses*. He described the outcome of Reverse Mentoring which is a latest strategy in industries. He explained the importance of expertise on C, C++, Mainframe skills which are still premium in the industry. He also insisted on the impact of Digital Detoxification Therapy that may yield a refreshed, more relaxed as well as productive working environment.
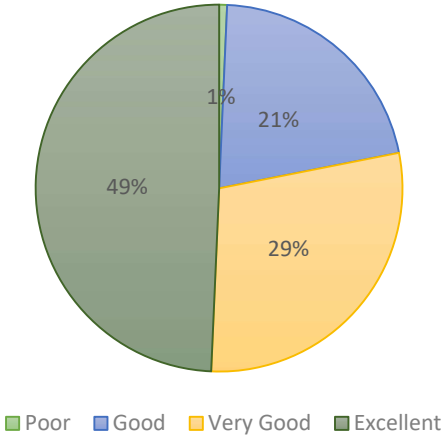

SEMINAR OUTCOME

✓ *The vibrant participation of students promoted interactive hands on session in latest IT skills, which enabled them to become successful technocrats.*

✓ From the results, SAS observed that the students are keen on these kinds of seminars on latest industry demand technologies.

✓ Overall session presentation triggers young minds to capture the recent updates in IT skills. End of the seminar, the feedback forms were collected from the students, which provided evidence on the productive outcome of the seminar.

STATISTICAL ANALYSIS

Resource Persons' Efficacy

1% 21% 49% 29%

Poor   Good   Very Good   Excellent

Students' Feedback

145
125
105
85
65
45
25
5

Number of Students

Useful
Not-Interested

Students' Feedback on Session