

## SCHOOL OF ARTS AND SCIENCE

AV Campus, Paiyanoor - 603 104

DEPARTMENT OF COMMERCE

### ENTREPRENEURSHIP DEVELOPMENT PROGRAMME ON “BOUQUET MAKING”

<b>Title of the Event</b>	: <b>Bouquet Making</b>
<b>Date</b>	: 17.02.2023
<b>Venue</b>	: BBSH03, Bharathiyar Block
<b>No. of Participants</b>	: 85



An Entrepreneurship Development Programme on the topic “**Bouquet Making**” was organized by the Department of Commerce, School of Arts and Science, AV Campus, Paiyanoor on 17.02.2023 at 10:00a.m with an aim of imparting students to trigger thoughts to start new startup initiatives in a trending sun rise area of business on the theme of “Bouquet making”. Professor **Kanimozhi** from Department of Horticulture **SRM Deemed Univesity, Kattankolathur, Chengalpattu** acted as a resource person along with her twelve students and they demonstrated ‘hands on’ the way of making a ‘**Bouquet**’ students from.

The Programme was organized by the Department of Commerce with abled initiative taken by the organizing secretary **Dr. K. Manikandan** Professor & Head, Department of Commerce, he first of all welcomed the gathering followed by **Dr. V. Murugan** Associate Professor Department of Commerce introduced the Guests. The Programme was inaugurated by the Chief Guest by lighting the holy lamp. **Dr. Nazeema T H**, Director, School of Arts and Science presided over the function and delivered the Presidential Address with wonderful remarks on new startup opportunities especially in ‘Bouquet making’ and future of the floriculture industry.

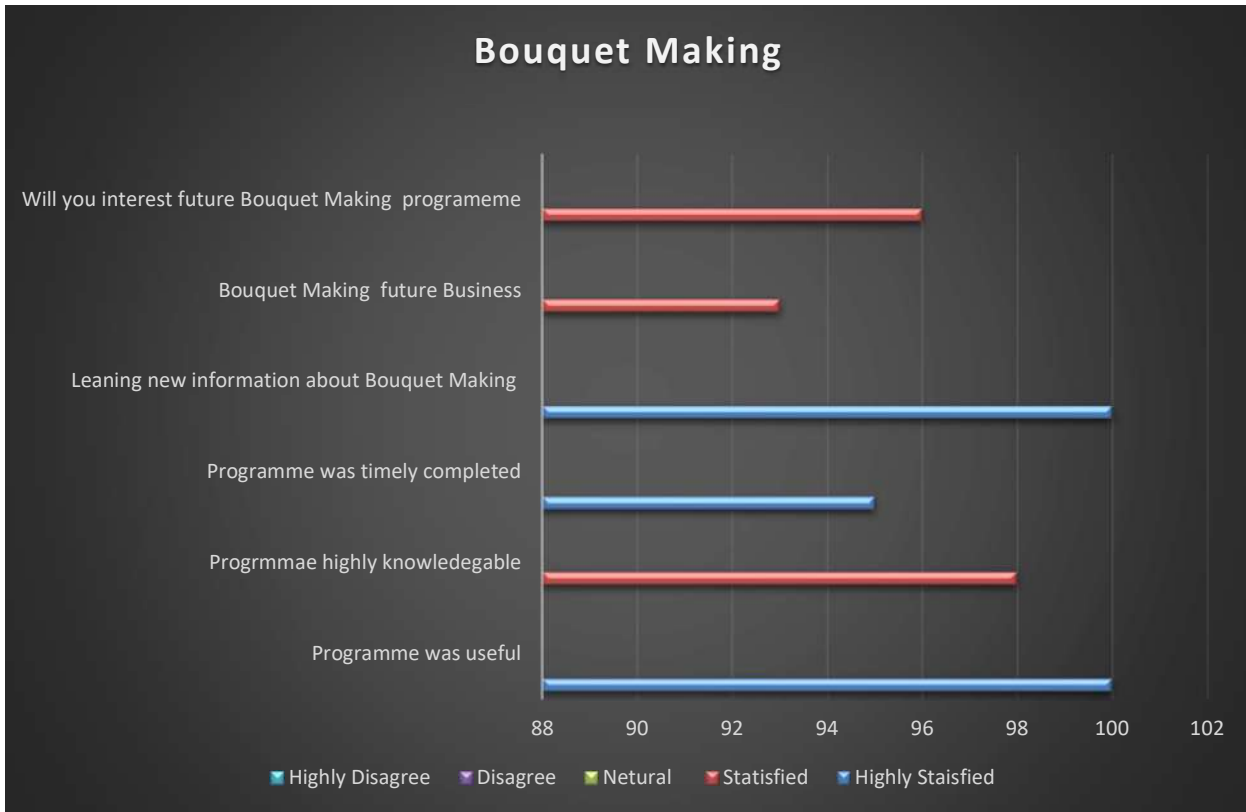


The Programme also provided an active platform to discuss on the various topics on bouquet making through demonstration to the students and the Staffs and students also eagerly participated and actively involved in creatively making wonderful Bouquet. There were 85 students attentively observed presentation and raised question about various

aspects like where collect the flowers and materials and bouquet making. Overall EDP programme presentation created the some sparks among the young minds. At the end of the Programme, online Google feedback form sent to the students and collected. The results have been presented below, SAS observed students are interested on these kinds of future scope based topics. Dr. A. Krishnamoorthi

*Department of Commerce – General & Computer Application, SAS, AV Campus, Paiyanoor*

acted as the Master of ceremony, and all the Department Staff Vize., Dr. S. Ramalingam, Dr. M. Rajendhiran, Dr. Kamaraj, Mrs. V. Abirami and Prof. Lenin acted in various supportive committee tasks and they were actually behind grand success of the event. The function was concluded with voteof thanks by Mrs. **B. Nithyakalyani**, Assistant Professor, and Department of Commerce.



It can be inferred from the above chart that most of the students are extremely happy to have programme of this kind and thus the programme was useful and end up with fruitful take away for both the students and the staff.



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SAS/CIR/25/2022-23/003

CIRCULAR

SEMESTER: EVEN

ACADEMIC YEAR: 2022-23

DATE: 15-02-2023

The Department of Commerce is organizing an Entrepreneurship Development Programme titled "Bouquet Making" on 17-02-2023 at 10.00 a.m. Venue: BBSH03"

CIRCULATED TO: All Heads, Staff members, Non-Teaching Staffs and Students

15/2/2023  
Director (SAS)