



VINAYAKA MISSION'S RESEARCH FOUNDATION

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SCHOOL OF ARTS AND SCIENCE
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SAS/CIR/25/2024-25/007


CIRCULAR

ACADEMIC YEAR:2024-2025

DATE: 29.08.2024

The Department of Business Administration, School of Arts and Science will organize a Guest Lecture Series – I. Session on Supply Chain Management -4, O 2024 on 09.09.2024, by 10:00 a.m. at Indoor Auditorium, AVIT, Paiyanoor. All heads and faculties are requested to render their support for the successful conduction of the event.


29/8/24.
HOD


29/08/2024
Director



SAS
SCHOOL OF ARTS AND SCIENCE



**VINAYAKA MISSION'S
RESEARCH FOUNDATION**
(Deemed to be University under section 3 of the UGC Act 1956)

**DEPARTMENT OF BUSINESS ADMINISTRATION
SCHOOL OF ARTS AND SCIENCE**

Vinayaka Mission's Chennai Campus, Paiyanoor – 603 104

**Report on
GUEST LECTURE**

Title of the Event : **Guest Lecture - "Supply chain management-4.0"**
Date : **09.09.2024**
Venue : **Indoor Auditorium**
No. of Participants : **120**

The Guest Lecture was conducted by the Department of Business Administration at the School of Arts and Science, organized a vibrant session on **09.09.2024** from **10.30 am to 12.05 pm**. The event was graced by the presence of distinguished guests, including Dr. Christianna Singh, Director-School of Arts and Science, Dr. P. Jayabharathi, Deputy Director of Administration and Dr. I. Ameeth Basha, Deputy Director-Academics and Dr. D. Shanthi Revathi, The Head of the Department, Business administration.



The program commenced with a warm welcome address delivered by Mr. S. Krishnasaamy, Assistant Professor in the Department of Business administration. Following this, Dr. D. Shanthi Revathi provided an insightful introduction about the lecture of the session highlighting with

the core aspects among students. Following this, Dr. I. Ameeth Basha -Deputy director and Dr. P. Jayabarathi -Deputy director-Admin given motivational speech regarding the session to the students.



Students from various departments participated and Both students and faculty members contributed to this enriching session.



The event saw active participation from 120 students and faculty members, each bringing their unique perspectives to the discussion. The Deputy Director-Admin, Dr. P. Jayabarathi, concluded the event with an inspiring note on the importance of the session Artificial intelligence in Logistics and supply chain management. The session ended with a vote of thanks proposed by Mrs. R. Kanimozhi, Assistant Professor in the Department of Business Administration. The event was successfully coordinated by Dr. S. Gowtham, Assistant professor, Mr. S. Krishnasaamy, Assistant professor and Mrs. R. Kanimozhi, Assistant professor whose efforts ensured the smooth conduct of the program.



About the session:

The speaker explains the Basics of Artificial intelligence in Logistics and supply chain management, discussed in detail about the employment opportunities in logistics, warehouse, ports and harbor and also shared the knowledge of corporate's expectation from students while recruiting the students for a job in the area of artificial intelligence of logistics. The lecture also discussed about the possibilities and reach abilities of research and development in logistics and supply chain management and Employment opportunities in core technical areas with authenticated explanations. The recent works on projects handled by their team are discussed and Finally research directions in the area of 4.0 technologies are shared with the participants. Total of around 120 students and staff participated in this programme. After his lecture the students were given time to interact with resource person. Students felt that the session was more informative and interactive.

