

VINAYAKA MISSION'S RESEARCH FOUNDATION

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SAS /CIR/25/2024-25/42

CIRCULAR

Date: 05.03.2025

This is to inform you that the Department of Business Administration, School of Arts and Science, Vinayag Missions Research Foundation (DU), Chennai has been organized an Industrial Visit to Chennai Port for the students of Ist ,IInd &IIIrd year on 06.03.2025 as part of their academic curriculum. The purpose of this visit is to provide practical exposure to port operations, logistics, and industrial practices. All the Students must attend the Visit and Attendance is compulsory.

CIRCULATED TO:	ALL HODS AND FACULTY MEMBERS	
	NOTICE BOARDS	



School of Arts and Science Vinayaka Mission's Research Founday (Deemed to be University) AV Campus, OMR, Paiyanoor-603 104







DEPARTMENT OF BUSINESS ADMINISTRATION SCHOOL OF ARTS AND SCIENCE

Vinayaka Mission's Chennai Campus, Paiyanoor - 603 104

Report on

INDUSTRIAL VISIT

Date

06.03.2025

Venue

Chennai Port



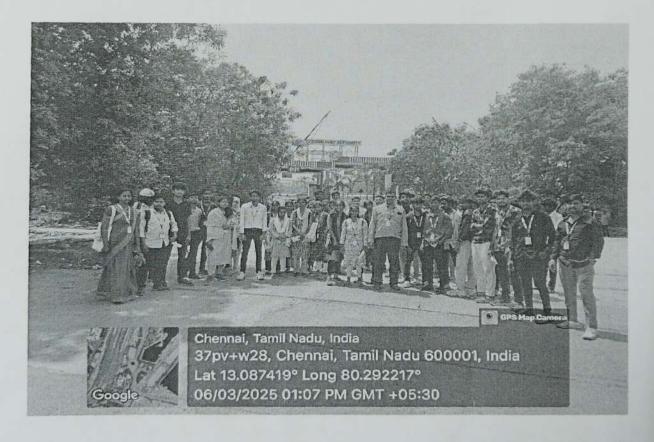
The BBA Department organized an industrial visit to Chennai Port, one of the busiest and largest seaports in India, on March 6, 2025. A total of 43 students from the first, second, and third years of the BBA program participated in the visit. The visit was coordinated under the guidance of Dr. Shanthi Revathi, Head of the Department of Business administration with the faculty members accompanying the students were Dr. Gowtham S, Assistant Professor (Grade II), and Mrs. Kanimozhi, Assistant Professor.

The visit aimed to provide students,

- · To understand the logistics and operations at one of India's major ports.
- To observe the infrastructure, operations, and cargo handling processes.
- · To understand the role of ports in international trade and supply chain management.
- To learn about the management practices and environmental sustainability initiatives at the port.

About Chennai Port

Chennai Port, also known as Madras Port, is located on the south eastern coast of India along the Bay of Bengal. It serves as a vital gateway for trade and commerce in the region. The port handles a variety of cargo, including containerized goods, automobiles, and bulk commodities. The port is equipped with state-of-the-art infrastructure, including container terminals, cargo handling facilities, and modern warehousing. It also has advanced security and safety measures in place to ensure the smooth functioning of operations.





About the Visit:

The visit included the following key areas:

- Students observed the process of unloading and loading cargo at the container terminals. The port uses modern cranes and equipment to efficiently handle large volumes of goods.
- ➤ The tour also included a detailed explanation of how logistics and supply chain processes are managed at the port. Students learned about the role of transportation networks connecting Chennai Port to various domestic and international destinations.
- Chennai Port adheres to strict security measures to ensure the safety of goods, personnel, and infrastructure. The visit provided insights into the various safety protocols followed at the port, including surveillance, access control systems, and emergency response strategies.
- The port management briefed students on the steps taken by Chennai Port to minimize its environmental impact. This includes waste management, water treatment, and efforts to reduce carbon emissions. The port's green initiatives, such as the use of

renewable energy sources and the promotion of eco-friendly practices, were also highlighted.

Outcome of the industrial Visit

The industrial visit to Chennai Port provided valuable insights into various aspects of port operations, including:

Cargo Handling: The importance of advanced machinery and systems to handle large volumes of goods efficiently.

Logistics Management: The need for effective coordination between different stakeholders, including transporters, freight companies, and government agencies.

Security: How security measures are integrated into the daily operations of a major port to protect assets and ensure smooth functioning.

Environmental Concerns: The role of sustainability in port operations and the steps taken to reduce the environmental footprint of port activities.

Business Administration: The strategic management of a port, including operational planning, resource management, and policy-making.

CONCLUSION

The industrial visit to Chennai Port was an enriching experience for all BBA students.

Overall, the visit contributed significantly to the academic growth and practical exposure of the students, aligning with the department's aim to provide a holistic educational experience.

We would like to extend our heartfelt gratitude to the management and staff of Chennai Port for their warm welcome and for taking the time to guide us through their operations. Special thanks to Dr. Christianna Singh, Director of SAS for their invaluable support in organizing this informative visit.

Report Dated: 10.03.2025

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DATE: 07/03/2025