



VINAYAKA MISSION'S RESEARCH FOUNDATION  
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**SCHOOL OF ARTS AND SCIENCE**  
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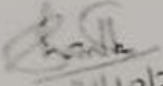
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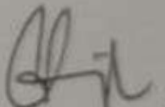
CIRCULAR

ACADEMIC YEAR:2024-2025

DATE: 21.10.2024

The Department of Business Administration, School of Arts and Science will organize a **FIESTA BAZAAR-2024** (Experience the Vibrance ) on 24.10.2024 by 10.30 a.m. at Outdoor Auditorium, **VMCC Palyanoor**. All heads and faculties are requested to render their support for the successful conduction of the event.

  
21/10/24  
HOD

  
21/10/2024  
Director



**Dr. CHRISTIANNA SINGH**  
DIRECTOR  
School of Arts and Science  
Vinayaka Mission's Research Foundation  
(Deemed to be University)  
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## SCHOOL OF ARTS AND SCIENCE

**Vinayaka Mission's Chennai Campus, Paiyanoor – 603 104**

### DEPARTMENT OF BUSINESS ADMINISTRATION

#### REPORT ON FIESTA BAZAAR 2024

Name of the Event	:	Fiesta Bazaar 2024
Date	:	24.10.2024
Venue	:	Outdoor Auditorium, VMCC
Total Participants	:	70



Fiesta bazaar was conducted by the DEPARTMENT OF BUSINESS ADMINISTRATION, School of Arts and Science, paiyanoor, chengalpet on 24.10.2024 from 10.30a.m. to 04.00p.m. under the auspices of **Dr. Christianna Singh**, DIRECTOR – SAS and **Dr. P. Jayabharathi** -Deputy Director-Admin, , **Dr. D. Shanthi Revathi**, HOD, faculty members and students.

#### About the session:



The Fiesta Bazaar, organized by BBA students was a vibrant display of creativity and entrepreneurial skill. Nine unique stalls were set up, each offering a variety of products, from mobile accessories and snacks to innovative items prepared by the students.

The event allowed students to apply their business knowledge practically, handling tasks such as budgeting, sales, and customer engagement.

A highlight of the bazaar was the visit from the college's Director Ma'am, who toured all the stalls, interacting with students and purchasing items from each one. Her presence and support greatly motivated the participants, adding excitement and significance to the event. This gesture from the Director reinforced the institution's commitment to hands-on learning experiences.



Overall, the Fiesta Bazaar was a fun and educational experience, enjoyed by students and faculty alike. The event fostered an enthusiastic atmosphere, blending entertainment with learning and showcasing the talents of the BBA students. This successful event underscored the potential for similar

initiatives in the future, as both an educational platform and a community celebration.

The success of the Fiesta Bazaar was the result of the hard work and dedication of the BBA students, who spent weeks preparing for the event. From brainstorming unique product ideas to designing their stalls and coordinating logistics, the students managed each detail with professionalism and enthusiasm. They



worked in teams to plan budgets, source materials, and create eye-catching displays, transforming their theoretical knowledge into real-world application. The commitment they showed in setting up and running the stalls demonstrated their teamwork, creativity, and problem-solving skills, making the event not only a festive celebration but also a testament to their hard work and determination.

