



AVIT Campus, Paiyanoor-603104

Webinar Report

With the support and encouragement from our Director Dr. R. Shanmugavalli; Ph.D - Department of Commerce and Department of Business Administration together organized a webinar on **"Future of Jobs after COVID 19" on 5th April 2020**. Final year students, and our staffs have participated in the webinar – as it is aimed for giving a complete guidance and understanding on the Job market for the young grandaunt of School of Arts & Science. Totally 76 students participated and benefited from the webinar. The webinar started at 3.30 pm and ended at 5.00 pm.

Topic: Future of Jobs after Covid - 19

Date : 5th May 2020

Time : 3.30 PM – 5.00 PM

Resource Person: Dr. G. Sathish Kumar is a Faculty Member/Associate Professor in School of Management Presidency University, Bangalore. He is a learned academician and active researcher in the Area Economics and Analytics. He has travelled wide and much exposed to Macro-Economic trends and has close association with many corporate professionals and academic professionals of excellence and known reviewer in International Journals and has authored two Books.

Proceedings of the Webinar:

He delivered his lecture in a unique fashion. He organized his speech in to Top 10 trends. And he delivered the same one by one

- 1. **GIG Economy:** He introduced the concept of GIG Economy in which there are no permanent jobs, but more contracts oriented freelancing and project based job. We should get prepared for that.
- 2. **New ways of Working:** after COVID 19 the industry need the job seeker need to be digital workers, failing which will lose the opportunity. Required to acquire skills needed by the industry. Data analysis skills will be helpful; one should be one step ahead of the required skills. A job seeker should be of growth mindset and continuous learner update the skills. Learn to earn. Industry looks in to the practical skills and technical knowhow!
- 3. **Unfixed Salary Package:** After COVID19 countries across the world are going to adopt the GIG Economy; therefore in the economy there will be less amount of government Jobs. More contract

oriented project based jobs with fluctuating salaries. But need to incur unexpected cost. And difficult to mobilize credits.

- 4. **Technology Enabled Jobs:** Most of the Jobs will be Technology enabled jobs; there won't be fewer amounts of 9.00 to 5.00 jobs. There will be more of flexi time jobs much more freelancing and remote work based jobs. Industry 4.0 a disruptive situation will emerge.
- 5. **New ways of learning:** Online learning platforms like MOOC Course Era are the Hot cake in the new learning platform. Many foreign Universities offer no pay courses online and offer degrees comparatively less payment.
- 6. **Increased value perception:** Industry looks in to what is the value addition you are going to contribute to the organization. What value you add more than the say you get. No More a fixed Profession Such Marketing, Finance, HR and so on, but all this professions will be suffixed with the term "Tech" e.g., Fintech, and so on.
- 7. **No qualification: No excuse:** one cannot survive only with the degree acquired, the survival of job depends mainly on required skills and fitness to do the given job efficiently failing which will be fired.
- 8. **Technology Automation:** Digital transformation, artificial intelligence and block chain technology lead to higher productivity, and the Robots will replace more jobs. . Low skilled people will be at high risk and high skilled people will be at low risk. Those who are skilled will be killed
- 9. **New Jobs:** And also this robotics will create plenty of job opportunities. Especially the e-commerce sector is going to recruit mass skilled work force.
- 10. **How to protect the Jobs**: by meeting the future demands of the industry, by skilling and preskilling and upskilling.

Webinar meeting login details

Join Zoom Meeting

https://us02web.zoom.us/j/89514818325?pwd=VE1WZjIMY3IDRIU0amJwaEY4eDVQZz09

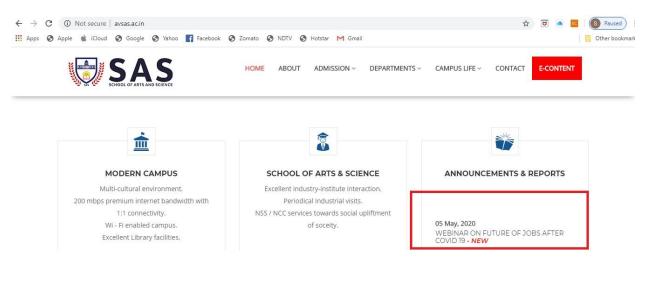
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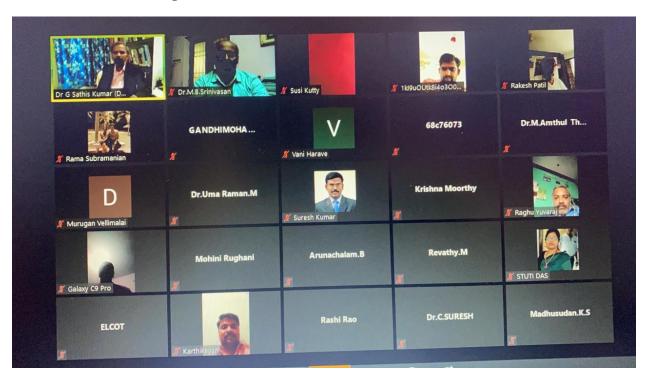
Password: SASWebinar

Poster for the webinar :

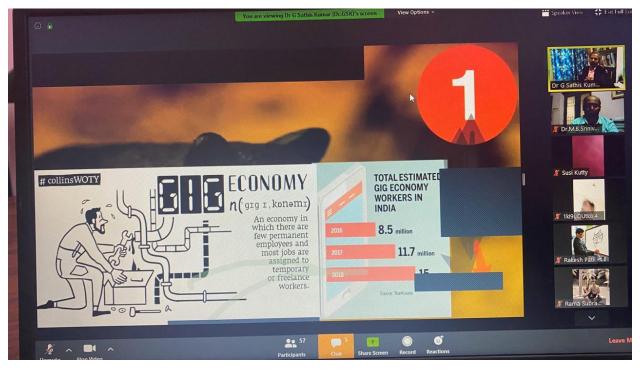


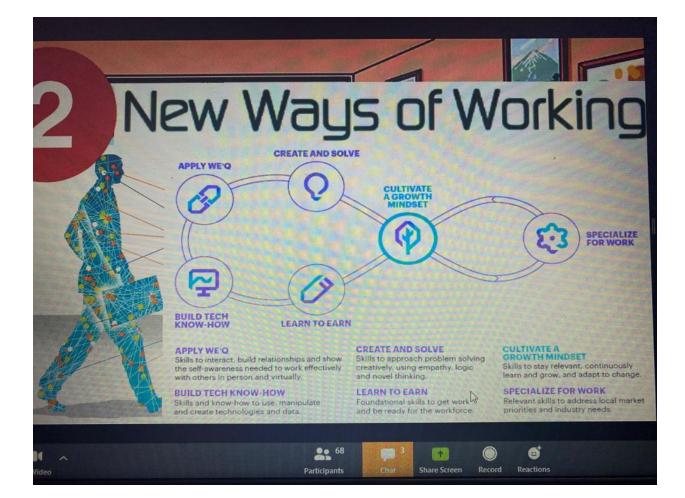
Website scroll in announcement:





Some of the Photos during the Webinar:







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